





# JOIN THE WORLD OF FASHION JOIN ISTITUTO SECOLI

Let's start in the here and now.

Today 80% of Istituto Secoli's students find qualified jobs in the fashion industry within six months of graduating.\*

Since its founding – in 1934 – Istituto Secoli has trained over 80.000 students, many of whom have gone on to be some of the best professionals in the fashion industry.

30% of Secoli's students are fashion professionals sent to us by the companies they work for.

45% of the students come from over 30 different countries – some from as far away as Korea and Japan.

These figures clearly show the Institute's credibility and forte within its sector.

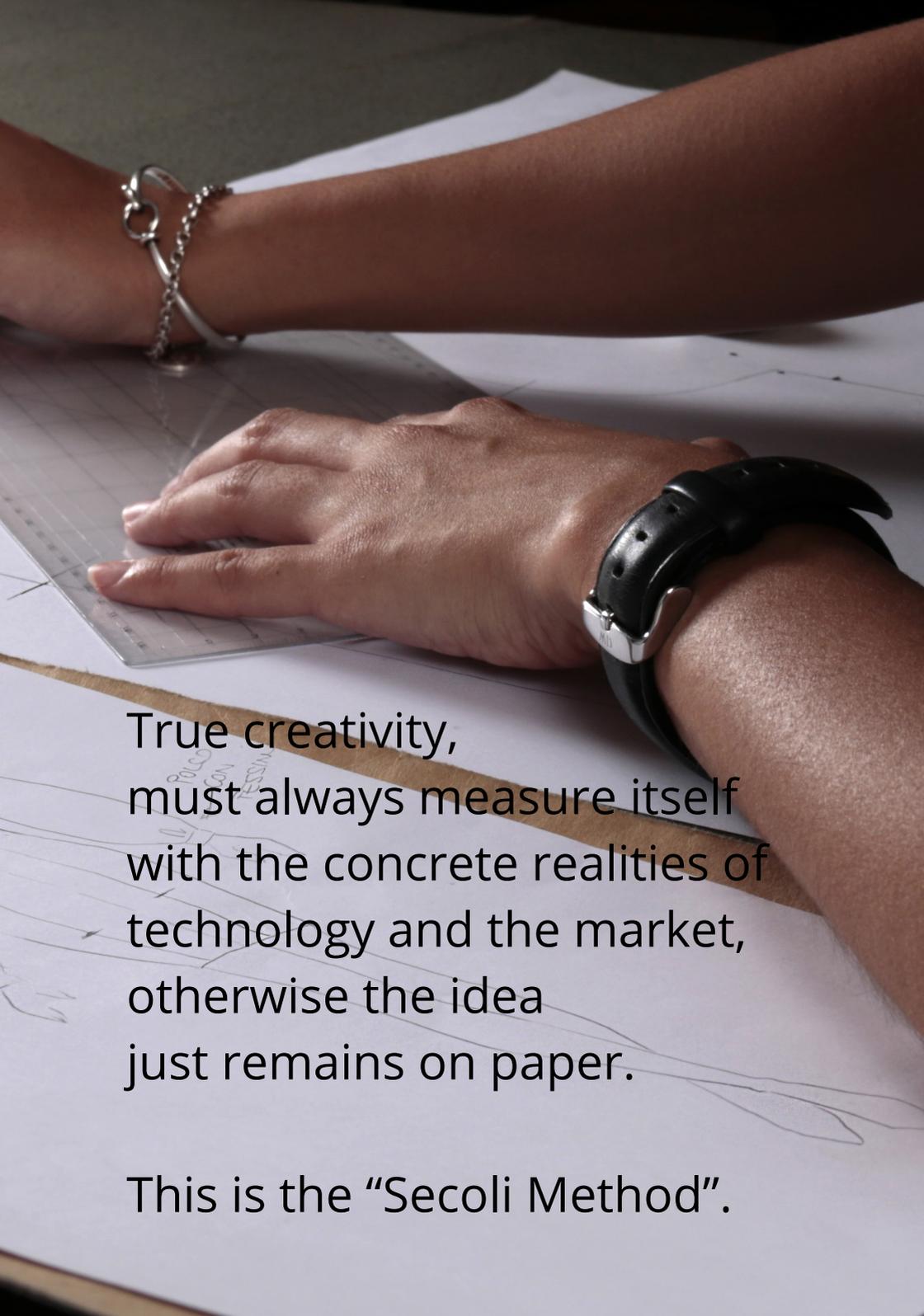
Another example of the excellence of "Made in Italy".

# MAKING FASHION! WITH AN EMPHASIS ON "MAKING"



Everybody has ideas  
Some have great ideas

Very few are capable  
of transforming  
them into something  
**tangible and effective**



True creativity,  
must always measure itself  
with the concrete realities of  
technology and the market,  
otherwise the idea  
just remains on paper.

This is the “Secoli Method”.

# WORK FOR THE FASHION INDUSTRY

In a **fashion design studio**, where feelings and ideas are transformed into the precise shapes of a new garment and a collection.

Your first step to becoming a **Fashion Designer**.

In a **product development office**, which coordinates the entire collection, ensuring perfect timing and quality control along the whole manufacturing chain. This is where the career of the **Product Developer** begins.

In a **patternmaking department** where the designer's ideas are interpreted and transformed into "patterns", ready to be cut from fabric. This is how you can become a **Patternmaker**.

In a **sample room**, where - either by tailoring or industrial manufacturing - all prototypes, runway samples and variant samples of the entire collection are created.

This is the path towards a **Sample Maker/Tailor**.

In a **production department**, which takes care of all the production chain, thus guaranteeing perfect timing and quality.

This job is for a **Timing and Method Analyst**.

To join the fashion world,  
join Istituto Secoli.



# JOB PLACEMENT AND THE FASHION SHOW

Thanks to the close connections established with numerous fashion companies, Istituto Secoli has created a job placement service for its Alumni.

This service has become one of the most important reference points for finding qualified personnel within the Fashion industry.

At the end of the Academic Courses, the collections created by students at Istituto Secoli grace the catwalk during an evening that attracts hundreds of fans, fashion journalists and professionals from the fashion sector.

The **Secoli Fashion Show** is a spectacular event created by the students and teachers that work intensely together for several months.

Started in **1984**, the **Secoli Fashion Show** celebrates its thirty-fifth edition in 2018 together with the thousands of students that, over the years, graduated, found work and had success in the fashion world.

This is yet another example of how at Istituto Secoli, dreams and reality go hand in hand. It is a great showcase for future talents.





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# YOU'RE JUST STEPPING IN THE FASHION WORLD

The ideal courses for you are our **Three-year Academic Courses**, during which you can study all the steps in creating a collection, from trend research, patternmaking to garment construction.

There are two types of courses:

- Fashion Design, Patternmaking and Dressmaking Women's Wear
- Fashion Design, Patternmaking and Tailoring Menswear

These are Fashion Design courses with a strong technical emphasis, perfectly in-keeping with the history and the philosophy of Istituto Secoli.

# THE FASHION WORLD IS ALREADY YOUR WORLD

## EXPAND YOUR KNOWLEDGE BY STUDYING PATTERNMAKING

The ideal courses for you are our **One-year Intensive Patternmaking Courses**, where you can study the creation of patterns and sewing techniques for all different types of garments.

- **Women's Wear**
- **Menswear**

The annual courses are advanced courses aimed at those who have good knowledge of sewing and patternmaking and want to learn the "Secoli Method".

# YOU ALREADY HAVE A DEGREE IN FASHION DESIGN

## EXCEL IN PATTERNMAKING

The ideal courses for you are our **Masters in Patternmaking**, where you can study all the stages in creating patterns and sewing different types of garments and have the possibility to develop a capsule collection which you will present as part of your final thesis; a perfect moment to "show off" your ideas.

You can choose from:

- **Women's wear**
- **Menswear**
- **Lingerie and Bridal Wear**

# YOU ARE A PROFESSIONAL

## YOU NEED TO REFRESH YOUR SKILLS

The ideal for you are our **Specialist** or **Refresher Courses** with attendance on **Saturdays, evenings** or **short and intensive**

You can choose from:

- Fashion Design
- Advanced Fashion Design
- Fashion Portfolio
  
- Patternmaking Menswear
- Patternmaking Women's wear
- Patternmaking Children's wear
- Patternmaking Lingerie
  
- Tailoring Menswear
- Dressmaking Women's wear
  
- Men's shirts
  
- Defects Correction  
refresher workshops for patternmakers
  
- Organization, and Time and Method  
Analysis
  
- Fashion Marketing and Visual  
Merchandising
  
- CAD Patternmaking
- Graphic Design





# YOU ARE PASSIONATE OF FASHION AND WANT TO DISCOVER THIS WORLD

Enrol on one of our  
Introductory and  
Preparatory courses and  
make your first steps into  
the world of fashion.

You can choose from:

- Foundations of  
Fashion Design
- Preparatory Course
- Introduction to  
Fashion Design
- Introduction to  
Patternmaking
- Introduction to  
Sewing





# YOU'RE A COMPANY

## YOU NEED SOME ORGANIZATIONAL CONSULTANCY

“Cell Design” is a unique approach to the organizational systems and manufacturing processes of the fashion industry specifically created by Istituto Secoli.

Initially a transparent model of the company: a “Visual Factory” needs to be created, that can immediately pinpoint trouble spots and hidden wastages.

Thus a quick and effective intervention.

## YOU NEED TRAINING FOR YOUR COLLABORATORS

Istituto Secoli was founded for this reason. Since 1934 we have been developing and providing training courses for companies.

No one knows your operative needs better than us.

No one can create a “tailor-made” program for training your staff better than us.



# BECOME OUR PARTNER

Istituto Secoli has been working for years with the most important fashion companies, with institutions and other training centers, with which it has established solid partnerships.

Aeffe, Aimée, Alberto Aspesi, Artsana, Asahi Kasei, Benetton, BVM, Calzedonia, Roberto Cavalli, Coin, Confezioni di Matelica, Consorzio Parma Couture, Conbipel, Corneliani, Diesel, Dolce & Gabbana, Dressing, Elegant Prosper, Fendi, Forall, Gianni Versace, Gilmar, Gloria Jeans Russia, Golden Lady, Gruppo Cantarelli, Gruppo Armani, Gucci, Herno, Hettabretz, Hugo Boss, Imec, Interfashion, Ipekyol, Isaia, Italiana Manifatture, Jil Sander, Krizia, L'Alpina Maglieria Sportive, Lanificio Luigi Colombo, Lebole, Linclalor, Liapull, Loro Piana, Luca's Fashion, Luisa Beccaria, M.B. International, Mabitex, Manifatture del Nord, Marzotto, Mimoska, Minä Perhonen, Miroglio Tessile Vestebene, Modisti, Moncler, Nortons, Outsider, Pancaldi & B, Perla, Piazza Sempione, Piombo, Prada, Preca Brummel, Prenatal, Emilio Pucci, Ragno, Ramsey, Marina Rinaldi, Romano, Saintandrews, Sealup, Società Italiana Manufatti, Sportswear Company, Staff International, Stefanel, Super Rifle, Texunion, The North Face Italy, YKK, Valentino Fashion Group, Vaprio Stile, Vinci Uomo, Zamasport, Zegna.



# CREDITS

**1934:** Carlo Secoli founded Istituto Secoli.

**1980:** Istituto Secoli became accredited by the Regione Lombardia, and today is the “Operator credited for services in education and career guidance”.

**2004:** Istituto Secoli’s Quality System obtains the certification ISO 9001.

**2008:** Istituto Secoli is a founding partner for the Piattaforma Sistema Formativo Moda (Italian Fashion Education Association).

**2013:** Istituto Secoli obtains the patronage of the Camera Nazionale della Moda.

**2015:** Istituto Secoli obtains Certificate of Quality from the Piattaforma Sistema Formativo Moda. (Italian Fashion Education Association).

**Istituto Secoli** is a partner of SMI (Sistema Moda Italia - Italian Fashion and Textile Industry Federation), ANTIA (Associazione Nazionale Tecnici Professionisti Sistema Moda - National Association of Technical Fashion Professionals), IACDE (International Association of Clothing Designers and Executives), Eduitalia.



## CONTACTS

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Making Fashion!



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